

Driving Directions

From Highway 501 via Highway 22 East:

1. Follow Highway 501 past Aynor to Highway 22 East.
2. Follow Highway 22 East to Highway 31 (Carolina Bays Parkway).]
3. Take Highway 31 north toward North Myrtle Beach and look for the exit to the Robert Edge Parkway (locally called the Main Street Connector) going east to the beach.
4. Robert Edge Parkway brings you to the intersection of Highway 17 and Main Street in North Myrtle Beach.
5. Proceed across Highway 17 to Main Street to the intersection with North Ocean Boulevard.
6. Turn left at North Ocean Boulevard.
7. Proceed just over 2 miles (about 5 minutes) to Prince Resort at 3500 North Ocean Boulevard.
8. See Prince on your right where you can pull in under the oceanfront building to register on the 1st floor.
9. The parking garage is a separate building on your left.

Traveling North on I-95:

1. Travel on I-95 / North.
2. Turn off of I-95 on Exit #170 (Highway 327 / South).
3. Travel on Highway 327 to the intersection with Highway 76 / South (the road name is East Palmetto).
4. Continue until you see the intersection with Highway 576.
5. Follow Highway 576 / Southeast until it intersects with Highway 501.
6. Follow Highway 501 southeast. At the intersection with Highway 22, take Highway 22 / North toward North Myrtle Beach. Look for Highway 31 (Carolina Bays Parkway).
7. Take Highway 31 / North.
8. Look for the exit to the Robert Edge Parkway toward North Myrtle Beach.
9. Take Robert Edge Parkway / East toward the beaches. Robert Edge Parkway will intersect with Highway 17 at a traffic light.
10. Continue straight which puts you on Main Street in North Myrtle Beach.
11. Continue straight to the end of the road, intersecting with North Ocean Boulevard.
12. Turn left on to North Ocean Boulevard..
13. Proceed along North Ocean Boulevard (ocean should be at your right), just over 2 miles (about 5 minutes), to Prince Resort at 3500 North Ocean Boulevard.
14. Prince is on your right. To check in, pull under the oceanfront building and proceed to the lobby on the first floor. The parking garage is a separate building on your left.

Traveling South on I-95:

1. Travel I-95 / South to I-40 / South toward Wilmington, NC.
2. Follow I-40 / South toward Wilmington (about 2 hours).
3. Before reaching Wilmington, look for I-140 (a by-pass road also named John Jay Burney Freeway).
4. From I-140, take Exit 416 south to Myrtle Beach (signs might indicate "Brunswick beaches," too).
5. Follow Highway 140 south. It exits at Highway 421/17.
6. Proceed east along Highway 421/17 (also called Fensel Highway).
7. Follow signs for Highway 17 south (you will by-pass the city of Wilmington).
8. Take Highway 17 south toward Myrtle Beach. (The travel time from the Wilmington area to North Myrtle Beach is approximately 45 minutes to 1 hour.)
9. You will pass by the town of Shallotte, NC, using Highway 17, not Business 17.
10. After you cross the NC/SC state line, you will continue along Highway 17 until you go through Little River, SC.
11. Before you cross the Intracoastal Waterway, Highway 17 will merge with Highway 9, but you continue south.
12. After you cross the bridge over the Intracoastal Waterway, look for the sign indicating the Cherry Grove exit (cloverleaf turn) onto Sea Mountain Highway.
13. Take the Cherry Grove exit to Sea Mountain Highway (east toward the ocean).
14. At the end of this road through Cherry Grove, you will intersect with North Ocean Boulevard (look for Boulineau's IGA grocery on your left side.)
15. Turn left to North Ocean Boulevard.
16. Drive approximately 11 blocks to 3500 North Ocean Boulevard.
17. Prince Resort will be on the right, and the lobby is on the first floor. The Prince parking garage is on your left.

Directions from Columbia, SC:

1. Follow I-20 East toward Florence.
2. Travel north on I-95 to avoid Florence congestion and exit on Exit #170 (Highway 327 / South).
3. Continue to the intersection with Highway 76 / South (the road name is East Palmetto).
4. Continue until you see the intersection with Highway 576.
5. Follow Highway 576 / Southeast.
6. This highway intersects with Highway 501.
7. Follow Highway 501 southeast toward Myrtle Beach.
8. Look for the intersection with Highway 22.
9. Take Highway 22 / North toward North Myrtle Beach.
10. Look for Highway 31 (Carolina Bays Parkway).
11. Take Highway 31 / North.
12. Look for the exit to the Robert Edge Parkway toward North Myrtle Beach.
13. Take Robert Edge Parkway / East toward the beaches.
14. Robert Edge Parkway will intersect with Highway 17 at a traffic light.
15. Continue straight which puts you on Main Street in North Myrtle Beach.
16. Continue straight to the end of the road, intersecting with North Ocean Boulevard.
17. Turn left on North Ocean Boulevard.
18. Continue along North Ocean Boulevard for just over 2 miles to Prince Resort at 3500 North Ocean Boulevard. The Prince's lobby is in the oceanfront building on your right. The Prince parking garage is on your left.

Directions from Charlotte, NC:

Follow I-77 / South to Columbia, SC. Then follow the directions given above from Columbia, SC.

Directions from Atlanta, GA:

Travel on I-20 / East to Columbia. Then follow the directions given above from Columbia, SC.